



# 2025 ORCA ANNUAL CONFERENCE & TRADE SHOW

**MARCH 10 - 11, 2025**



**Hilton Garden Inn  
Edmond Conference Center**

2833 Conference Dr.  
Edmond, OK 73034

## **HILTON GARDEN INN GROUP RESERVATION INFO**

For your convenience, we have reserved an ORCA room block.

**Group name:**

**ORCA Conference 2025**

**Booking link:**

<https://www.hilton.com/en/attend-my-event/orcaconferencemarch2025/>

**Group dates:**

**March 10, 2025 - March 11, 2025**

**Group code:**

**G5ORCA**

# AGENDA

## MONDAY, MARCH 10



### Hilton Garden Inn

2833 Conference Dr.  
Edmond, OK 73034

- ✓ 10 am - 3 pm: Exhibitor Setup | Ballroom
- ✓ 3 - 5 pm: Speed Networking Event  
Pre-Function Area

*Event & Item Sponsors (at or above \$1,500)  
Gold, Silver and Bronze Sponsors eligible to  
participate in Speed Networking Event*



### Showbiz Cinemas & Entertainment Center

(immediately across the street  
from the Hilton Garden Inn)  
3001 Market St. | Edmond, OK 73034

- ✓ 6 - 9 pm: Bowling Tournament, Networking,  
Fun, Food, Beverages and More!

*(Registered attendees & Significant Others  
Welcome)*

## TUESDAY, MARCH 11



### Hilton Garden Inn

2833 Conference Dr.  
Edmond, OK 73034

7 - 8:15 am Exhibitor Setup, Registration, and  
Breakfast

8:15 - 8:45 am ORCA General Meeting

8:45 - 9:15 am Session 1 - Update from the  
Oklahoma CIB

9:15 - 10 am Session 2 - ORCA Legislative Update  
• Fred Jordan | Jordan Strategies

10 - 10:30 am Exhibitor Break

10:30 - 11:15 am Session 3 - Driving Growth Through  
Effective Processes  
• Will Blake | williamwalkerblake.com

11:15 - 11:45 am Exhibitor Break

11:45 - 1 pm Networking Lunch

1 - 2 pm Keynote Speaker - Mathew  
Mulholland | L2TB Consulting  
• No More Bull! - Navigating  
Insurance Property Claims  
• Host of the Listen to this Bull  
Podcast | [www.listentothisbull.com](http://www.listentothisbull.com)

2 - 2:30 pm Exhibitor Break

2:30 - 3:15 pm Session 4 - Build Better!  
Panel Discussion  
• Moderated by Scott McCollum |  
McRoof.us  
• Glen Mulready, Insurance  
Commissioner | Oklahoma  
Department of Insurance  
• Additional panelists TBA when  
confirmed

3:15 - 4 pm Closing reception in Exhibit Hall

4 pm Conclude Conference

Visit [orcagroup.org](http://orcagroup.org) to register online

# REGISTRATION

## **INDIVIDUAL MEMBER CONTRACTOR MEETING REGISTRATION:**

First two (2) registrants – Complimentary  
Three (3) or more – \$25 per person

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## **INDIVIDUAL NON-MEMBER CONTRACTOR MEETING REGISTRATION:**

\$50 each

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## **INDIVIDUAL ASSOCIATE MEETING REGISTRATION:**

Member – \$75 each  
Non-member – \$150 each

## **BOWLING TOURNAMENT & NETWORKING ICEBREAKER**

(significant others welcome to attend)  
(Tournament is limited to 14 teams of 6 bowlers each)

Showbiz Entertainment  
3001 Market St. | Edmond, OK 73034

### **Team of Six: \$500**

(ask for email address for each bowler)

### **Individual Bowler: \$150**

(ask for email address)

Register for Networking Icebreaker Only

### **Individual - \$75 | Couple - \$125**

- ✔ Food, beverage (soft drinks) and one hour of game play included with each registration
- ✔ Awards for winners, raffle prizes, and more!

## **EXHIBIT BOOTH LEVELS:**

### **Booth Only**

#### **6-foot Exhibit Space: \$750**

Includes: One (1) comp meeting registration and one (1) table with tablecloth and two (2) chairs per 6 feet of exhibit space

Booth space only - not eligible to participate in Speed Networking Event on March 10th

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# SPONSORED BOOTH OPTIONS

## **GOLD: \$2,500**

**(may be combined with an Event Sponsorship)**

Includes: up to 12' of exhibit space, covered table(s) and chairs

Up to four (4) exhibitor meeting registrations, six (6) complimentary contractor meeting passes (for customers/prospects)

Gold Sponsors eligible to participate in Speed Networking Event on March 10th – max of two reps per sponsor permitted

## **SILVER: \$2,000**

**(may be combined with an Event Sponsorship)**

Includes up to 6' of exhibit space, covered table and chairs

Up to three (3) exhibitor meeting registrations, three (3) complimentary contractor meeting passes (for customers/prospects)

Silver Sponsors eligible to participate in Speed Networking Event on March 10th – max of two reps per sponsor permitted

## **BRONZE: \$1,500**

Includes up to 6' of exhibit space, covered table and chairs

One (1) exhibitor meeting registration, one (1) complimentary contractor meeting passes (for customers/prospects)

Bronze Sponsors eligible to participate in Speed Networking Event on March 10th – max of two reps per sponsor permitted

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# ITEM SPONSORSHIPS

**Meeting Tote Sponsorship: \$5,000**

**Registration Sponsorship: \$3,500**

**Lanyard Co-Sponsorship: \$2,500 each  
(max of two sponsors)**

**Photography Sponsorship: \$2,500**

**Name Badge Sponsorship: \$2,500**

**WiFi Sponsorship: \$2,000**

**Meeting Program Sponsorship: \$2,000**

**Refreshment Station Co-Sponsorship: \$1,000 (max of four sponsors) – includes up to two (2) complimentary meeting registrations**

**Floor Decals Co-Sponsorship: \$1,000 each (max of four sponsors) – includes up to two (2) complimentary meeting registrations**

**Meeting Program Ad: \$500 each**

**\*\*Item Sponsorships include up to four (4) complimentary meeting registrations unless otherwise noted, eligible to participate in Speed Networking Event on March 10th**

# EVENT SPONSORSHIPS

**Keynote Luncheon Co-Sponsorship: \$4,000 (max of two sponsors)**

**General Session Sponsorship: \$3,500**

**Bowling Tournament & Icebreaker Co-Sponsorship: \$2,500 each (max of four sponsors)**

**Speed Networking Co-Sponsorship: \$2,000 each (max of four sponsors)**

**Breakfast Co-Sponsorship: \$1,500 each (max of two sponsors)**

**General Meeting Co-Sponsorship: \$1,500 (max of two sponsors) – includes up to two (2) complimentary meeting registrations**

**Speed Networking Bar Co-Sponsorship: \$1,000 each (max of four sponsors) – includes up to two (2) complimentary meeting registrations**

**General Sponsorship: \$1,000 each (no limit) – includes up to two complimentary meeting registrations, ad in meeting program**

**\*\*\*\*Event Sponsorships include up to four (4) complimentary meeting registrations unless otherwise noted, eligible to participate in Speed Networking Event on March 10th**

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# ABOUT ORCA SPEED NETWORKING

ORCA's inaugural 2025 "Speed Networking" event is a structured gathering where vendors can have quick, one-on-one conversations with multiple contractors within a set timeframe, allowing them to meet many prospects and exchange information efficiently, similar to the concept of speed dating but focused on professional connections. A timed rotation system will signal participants to move to the next table after a brief conversation and exchange of contact information.

Participation is limited to Event & Item Sponsors, in addition to Gold, Silver and Bronze Sponsors.

## Key speed networking points:

### Fast-paced interaction:

Vendors will introduce themselves and have discussions with each contractor they meet, before rotating to the next stop.

### Rotating format:

Participants move to the next table upon a designated signal, allowing them to meet many new contacts quickly.

### Structured environment:

The speed networking structure will enable adequate rotation to ensure everyone has a chance to connect.

### Goal of building connections:

The primary objective is to make new professional contacts and explore future collaborations and/or business opportunities.

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# PAYMENT FORM

First Name, Last Name

Company Name

Address, City, State, Zip

Email, Phone

Paying by check

Mail to 1900 NW Expressway, Suite 507 | Oklahoma City, OK 73118

Paying by credit card

Credit card number

Expiration

Three-digit code

Billing Name

Billing zip

Company



Questions or need more info?  
Visit [orcagroup.org](http://orcagroup.org)

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